

THE IMPERATIVE OF PAYING ATTENTION TO THE POLITICS OF CHINESE OUTWARD FDI (COFDI)

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My Roles, Background, and Research Emphases

- Trinity of roles and some
- Background-Academia, business, and government
- Research emphases

Outline

- The Wong MNC Center
- When China (OFDI) awakes, it will shake the world
- Literary lacunas
- Power of politics
- A strategy for incorporating politics


Outline (continued)

- Home country, host country, and global political context
- Conclusion-hope on the horizon
- Q & A

The Wong MNC Center (<http://www.mnccenter.org>)

- California non-profit
- Mission-another “trinity”
- A good start

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Sanyo electrifies Piccadilly Circus

Sanyo, a subsidiary of Panasonic, one of the world's largest electronic product manufacturers with almost US \$71 billion in annual sales and 300,000 employees, has been a prominent icon on Piccadilly Circus since 1987. Its iconic sign will be replaced by a Hyundai sign, perhaps an indicator of the rise of Korean MNCs.

1 2 3 4 5 6

MNCs in the News

MNCs in the News-2014-08-08

August 11th, 2014

Beijing seeks to draw in foreign investment to advance reform and facilitate growth. Shanghai Hui food scandal transforms McDonald's food supplier relationships. Chinese authorities to jointly investigate...

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MNCs in the News-2014-08-01

August 2nd, 2014


China Securities Regulatory Commission to loosen limits on foreign ownership of fund management companies. Chinese investors see visa green in a New York Ferris wheel. Foreign car firms race to cut prices in...

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MNCs in the News-2014-07-25

MNCs in the News-2014-07-18

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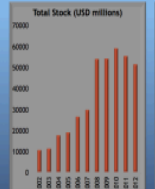


Indexes and Rankings

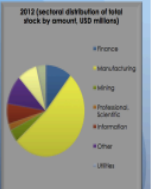
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US FDI in China

Total Stock (USD millions)



2012 (sectoral distribution of total stock by amount, USD million)



Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

Plateauing US FDI in China?

Upcoming Events

AUG 19

8th China Goes Global Conference (Shanghai, China)

[Read more »](#)

SEP 11

The 6th Latin America China Investors Forum (Beijing, China)

When China (OFDI) Awakes, it will shake the world

- Chinese OFDI as a major politico-economic trend
- CNOOC and Huawei
- Australia, New Zealand, and Israel



When China (OFDI) Awakes, it will shake the world

- The “contest” between China and the US in Africa
- China in Latin America
- The reasons students of international business need to care



Literary Lacunas

- Economics literature
- International business literature
- International relations/political science literature

Power of politics

- Politics from Day 1-Tanzam, Hong Kong, and Southeast Asia and Taiwan
- State capitalism/state structure
- Evidence of political factors and OFDI levels/patterns
- Tackling interesting and important questions
- Politics is not everything

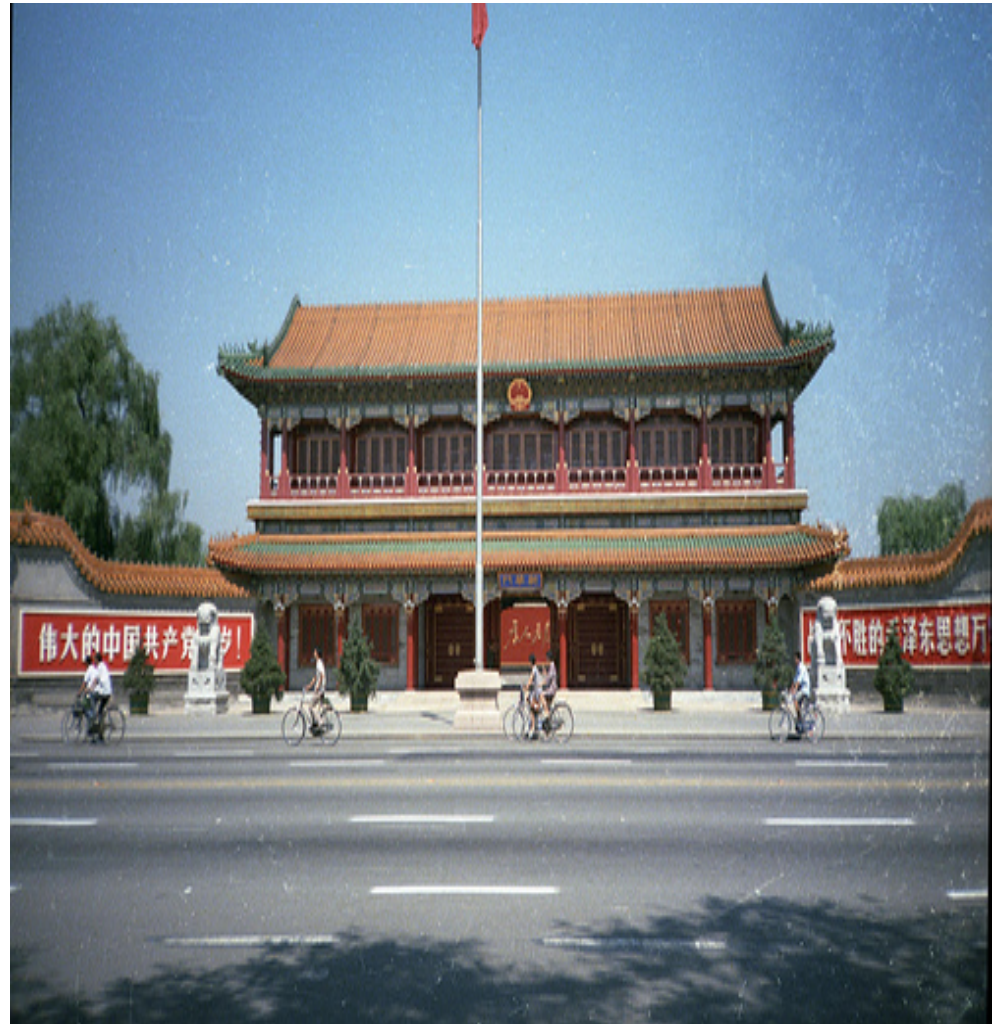


A strategy for incorporating politics

- Scratching the surface
- Back to the basics-home country, host country, and the global setting
- Other areas of interest-regional, sectoral

Home country political context

- Central government
- Bureaucracies, special interest groups, and the public
- Provinces



Host country political context

- National
- Subnational
- Mass popular



Global political context

- International organizations
- International law
- International norms



Conclusion

- Overview
- A marriage is needed
- Challenges ahead
- Hope on the horizon
- Final remarks



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Chinese Globalization Association

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Welcome to the Chinese Globalization Association!

It is our pleasure to welcome you to the Chinese Globalization Association (CGA). CGA is an organization supporting an annual conference and research activities in the field of Chinese Globalization.

China Goes Global 2013 - Jacobs University Bremen - Germany

Upcoming Conference: 2014, August 19-21, Shanghai
Jiaotong University & KEDGE Business School

THANK YOU!

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